

**FOR IMMEDIATE RELEASE**

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## **DeNovo Treasury Announces Strategic Partnership with VerityPay to Transform Payments Technology Distribution**

**Detroit, MI** – DeNovo Treasury, a premier treasury management consulting firm, is excited to announce a strategic partnership with VerityPay, an innovative business-to-consumer payment technology platform. This collaboration aims to integrate VerityPay's cutting-edge payment technology into DeNovo Treasury's extensive client network of community financial institutions, enhancing payment processes and driving digital transformation within the financial services sector.

VerityPay's unique SMS text payment platform allows businesses to send payments directly to consumers in a straightforward, efficient, and cost-effective manner. Through this partnership, DeNovo Treasury will help expand the reach of VerityPay's innovative solution, bringing seamless payment technology to more organizations in need.

“Collaborating with VerityPay marks a significant milestone for DeNovo Treasury,” said **Will K. Grace**, Managing Director and Principal of DeNovo Treasury. “Their groundbreaking payment technology aligns perfectly with our expertise in treasury management and our mission to connect community financial institutions with transformative solutions. Together, we are poised to revolutionize the payment experience for businesses and consumers alike.”

**Bob Bowdon**, Founder and CEO of VerityPay, expressed his enthusiasm for the partnership, stating, “Partnering with DeNovo Treasury is a pivotal moment for VerityPay. Their deep knowledge of treasury management, product strategy, and their trusted relationships with banks and financial institutions make them an ideal partner. Together, we are driving innovation and expanding access to our transformative technology.”

This partnership underscores both companies' commitment to enhancing the payments ecosystem through strategic collaboration and innovative technology. With DeNovo Treasury's market expertise and VerityPay's revolutionary platform, this collaboration is set to unlock significant value for businesses seeking to improve their payment processes.

### **About VerityPay**

VerityPay is a business-to-consumer payment technology platform that enables businesses to pay consumers via text message, creating a seamless and efficient payment experience. Designed for simplicity and scalability, VerityPay's platform helps businesses save time and costs while providing a modern payment solution for their customers.

For more information on VerityPay's payment technology, visit [www.veritypay.com](http://www.veritypay.com).

**DeNovo Treasury**

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